

Aurora Farmers' Market & Artisan's Fair

14800 Yonge St., P.O. Box 28576, Aurora, Ontario, L4G 6S6

www.theaurorafarmersmarket.com



Sponsorship Agreement- 2020

This agreement for _____ "The Sponsor", with the Aurora Farmers' Market Association for sponsorship is effective from May through October.

Company/Individual's Name: _____

Contact Information: Email Address: _____
Phone #: _____
Mailing Address: _____

1. Sponsorship Levels

Subject to the terms and conditions of this Agreement, The Sponsor agrees to provide the Aurora Farmers' Market Association promotional material to be displayed in the official AFM Sponsor Booth. The promotional material will be limited in size as stipulated below. You have confirmed to be a:

- | | |
|----------------------------------|---------------|
| <input type="checkbox"/> \$5,000 | Platinum Plus |
| <input type="checkbox"/> \$2,000 | Platinum |
| <input type="checkbox"/> \$1,000 | Gold Plus |
| <input type="checkbox"/> \$ 500 | Gold |
| <input type="checkbox"/> \$ 250 | Silver |
| <input type="checkbox"/> \$ 100 | Bronze |

*All cheques to be made payable to "**The Aurora Farmers' Market**".*

Mail cheque to: AFM&AF, 14800 Yonge St., P.O. Box 28576, Aurora, ON., L4G 6S6

All other promotional material that The Sponsor submits to display at the Sponsor Booth will be considered for approval by the Aurora Farmers' Market Association's Committee.

2. Payment and Terms

The Sponsor will submit the agreed upon sponsorship amount for the promotional services of the Aurora Farmers' Market. If not already received, payment is due in full upon signing this agreement. We regret that a tax receipt will not be supplied for the Sponsorship amount.

Every Saturday, from May 2 until October 31, 2020 your promotional item(s) will be set up by an AFM representative in the Sponsor Booth. The AFM will provide a volunteer to man the booth from 8 a.m. until 1:00 p.m. each Saturday.

The Aurora Farmers' Market Association agrees to store the promotional items during the weekdays in an on-site locked storage box.

If any promotional material is lost, stolen or damaged during installation, display or removal, the Aurora Farmers' Market Association will contact the Sponsor to arrange replacement. The Aurora Farmers' Market Association will not reimburse The Sponsor for such items.

After the season has closed, the Director of the Sponsorship Sub-committee will arrange to return the promotional material for pick-up or delivery to The Sponsor.

3. Sponsor Consent

The Sponsor agrees to supply all storage materials for their promotional items including but not limited to: packing boxes, bubble wrap, large envelopes, etc.

Strategic placement of promotional material in the Sponsor Booth will be at the sole discretion of the Aurora Farmers' Market Association.

The Sponsor acknowledges and agrees that the Aurora Farmers' Market Association representative may use clips or other materials to hang or display the promotional material.

4. Release and waiver

The Sponsor further agrees to release, indemnify and hold harmless the Aurora Farmers' Market Association and its representative(s) against any and all losses, accidents, damages, injuries, expenses and claims resulting in whole or in part, directly or indirectly, from the staging process.

The Sponsor understands that the Aurora Farmers' Market Association does not and cannot guarantee success or any particular result from the display of promotional material. The relative merits of the promotions and its success are only expressions of opinions and estimates.

5. Photography and publicity release

The Sponsor agrees to allow the Aurora Farmers' Market and/or media to photograph the Sponsor Booth and area for further promotions, reference and marketing purposes.

6. General provision

This agreement contains the entire agreement of the parties, and there are no other promises or conditions in any other agreement whether oral or written.

Signatures

To indicate that you have read and understood this agreement, please sign below.

Signature: _____ Position: _____

Print Name: _____

Company Name: _____

Date: _____